



March 27, 2020

To: Restaurant & Institutional Partners

From: Franz Family Bakeries

With all that is happening in this very complex time, we at Franz Family Bakeries have had to make several decisions in order to ensure that we maintain the high level of service and consistency, which you have come to expect from Franz Family Bakeries.

In order to maintain our supply chain and to ensure reliability (as well as consistency), we have had to temporarily reduce the number of items we produce in order to meet the unprecedented volume of baked goods within the supply chain throughout the Pacific Northwest.

This temporary reduction in items will better allow us to ensure that we are able to meet the demand of the entire Pacific Northwest community in whole through this trying time.

Effective Monday March 30, 2020 we will be temporarily transitioning many of our buns from the current model to a streamlined platform that allows us to maintain the necessary volumes and production runs associated with the health, safety, & dietary necessities of our Pacific Northwest population.

Our sales team will adjust the quantities ordered internally to reflect the new pack size; so you will not see any interruption in service.

Thank you very much for your continued support as we all work through this difficult time together.

Sincerely,

Todd Fultz
Account Executive
Franz Family Bakeries | United States Bakery